



DOC. NAME: MDCCEIT0001_EmployerImage_PrintOOH_Jon_47x68_01.indd

LAST MOD.: 6-20-2025 10:07 AM

CLIENT: McDonalds Canada
CAMPAIGN: Employer Image
TIME #: MDCCEIT0001
MEDIA: Print OOH
CREATIVE: Jon

CD: N/A
CW: Edo Ohayen
AD: Zoe Alexander
AC: Grace Yeo
SD: Nate Dalessandro
PD: Engie Ezeldin

BLEED: 8.75" H x 6.125" W
TRIM: 8.5" H x 5.875" W
VIEWING: 8.5" H x 5.875" W
SAFETY: 8" H x 5.375" W
SCALE: 1" = 8"
FINAL TRIM: 5' 8" H x 3' 11" W
PRINT SCALE: None

DOC PATH: /Volumes/cs-production-nyc/McDonalds_Canada/2025/MDCCEIT0001_Employer Image/OOH/MDCCEIT0001_EmployerImage_Print_OOH/MDCCEIT0001_EmployerImage_PrintOOH_Jon_47x68_01.indd
FONTS: Speedee (Black, Bold, Regular; OpenType)
COLORS: Cyan, Magenta, Yellow, Black

IMAGES:
McDonaldsArch_Canada_CMYK_022525_wk.ai (/Volumes/cs-production-nyc/McDonalds_Canada/Logos/Arch/McDonaldsArch_Canada_CMYK_022525_wk.ai; Up to Date: 2.03%)
WFP-1198550_WK_McD_ArtCampaign_JonB_Illustration_v2_CMYK.ai (/Volumes/cs-production-nyc/McDonalds_Canada/Master_Art/2025/Studio/Employer Image/_CYMK/WFP-1198550_WK_McD_ArtCampaign_JonB_Illustration_v2_CMYK.ai; Up to Date: 23.47%)