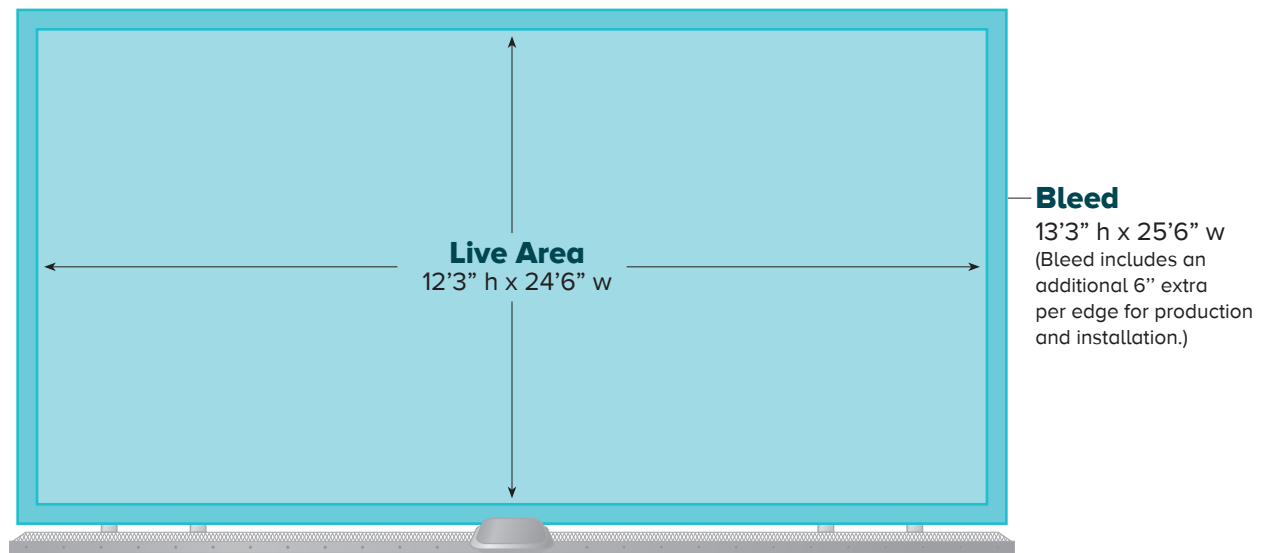


Premiere Panel: 12'3" x 24'6"



Artwork Requirements

Artwork should be delivered 30 days prior to a scheduled display date and formatted to the specifications below.

Mechanical Proportion & Scale

- 1/2" = 1' @ 300 ppi

1/2" Scale (h x w)	Mechanical Size	Actual Size
Critical Elements	5.625" x 11.75"	11'3" x 23'6"
Live Area	6.125" x 12.25"	12'3" x 24'6"
Bleed	6.625" x 12.75"	13'3" x 25'6"

Digital File Specifications

- Preferred file formats:
 - Photoshop:** CMYK TIF files using LZW compression
 - Illustrator/InDesign:** Press ready PDF (with bleed)
- Note:**
 - The final file must match the bleed area dimensions
 - Don't include crop marks
 - **For layouts that have a white background:** add a rectangle filled with white that matches the bleed dimensions

Shipping/Production

Substrate

- Vinyl Flex (7.5 oz)

Finishing

- 3" pockets on all 4 sides, print copy onto pockets.

Production Considerations

We strongly recommend:

- 5% overage for large showing levels
- Verifying final sizes and specs with your CCO representative prior to the production of any artwork

Shipping Requirements

Clients who supply finished materials must ensure they are received 5 days prior to the contract installation date. We also request:

- Materials be shipped in a box
- A label with a picture of the design is attached to the outside of the box
- A barcode (for internal tracking purposes) be provided by the vendor on all boxes delivered to CCO