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MEET YOU



BEBOE™



Available now at



Lake In The Hills

For use by adults 21 years of age and older.
Keep out of reach of children.

PROJECT INFORMATION

FILE NAME: Beboe-RISE-LINTH-OOH-Art1-10ft6inX36ft-Board-1348O-05APR.ai

DATE CREATED: 03/10/21

DESIGNER: KENNA SMITH / JEN DENIS

BRAND: BEBOE

ITEM: Beboe billboard for RISE Lake In The Hills / 10’ 6” x 36’ / Art 1 / **Location: 1348O**

COLOR

PRINTS AS CMYK



FOR COLOR REFERENCE ONLY:

BEBOE
Dark Peach

00, 38, 40, 00
PMS 2022 C

BEBOE
Light Gray

30, 36, 42, 2
PMS Black 0961C

MARKS

DIELINES

BLEED

SAFE

FINISHING



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Market	Static / Digital	Format	Unit #	Location Description	# of Units Contracted	Start Date	End Date	Spec Dimensions / Size or Spot Length	Creative	Artwork Due Date
Chicago	Static	Bulletin	1348O	Rand Road @ Dundee W/L F/S	1	4/5/21	6/27/21	10'6"x36'	TBD	3/22/21
Chicago	Static	Bulletin	9148CO	Hwy 72 E/O Bartlett Road N/L F/E	1	3/15/21	5/30/21	10'6"x36'	TBD	3/1/21
Chicago	Static	Bulletin	1365O	Hwy 176 @ Hwy 31 N/L F/E	1	4/5/21	6/27/21	10'x30'	TBD	3/22/21