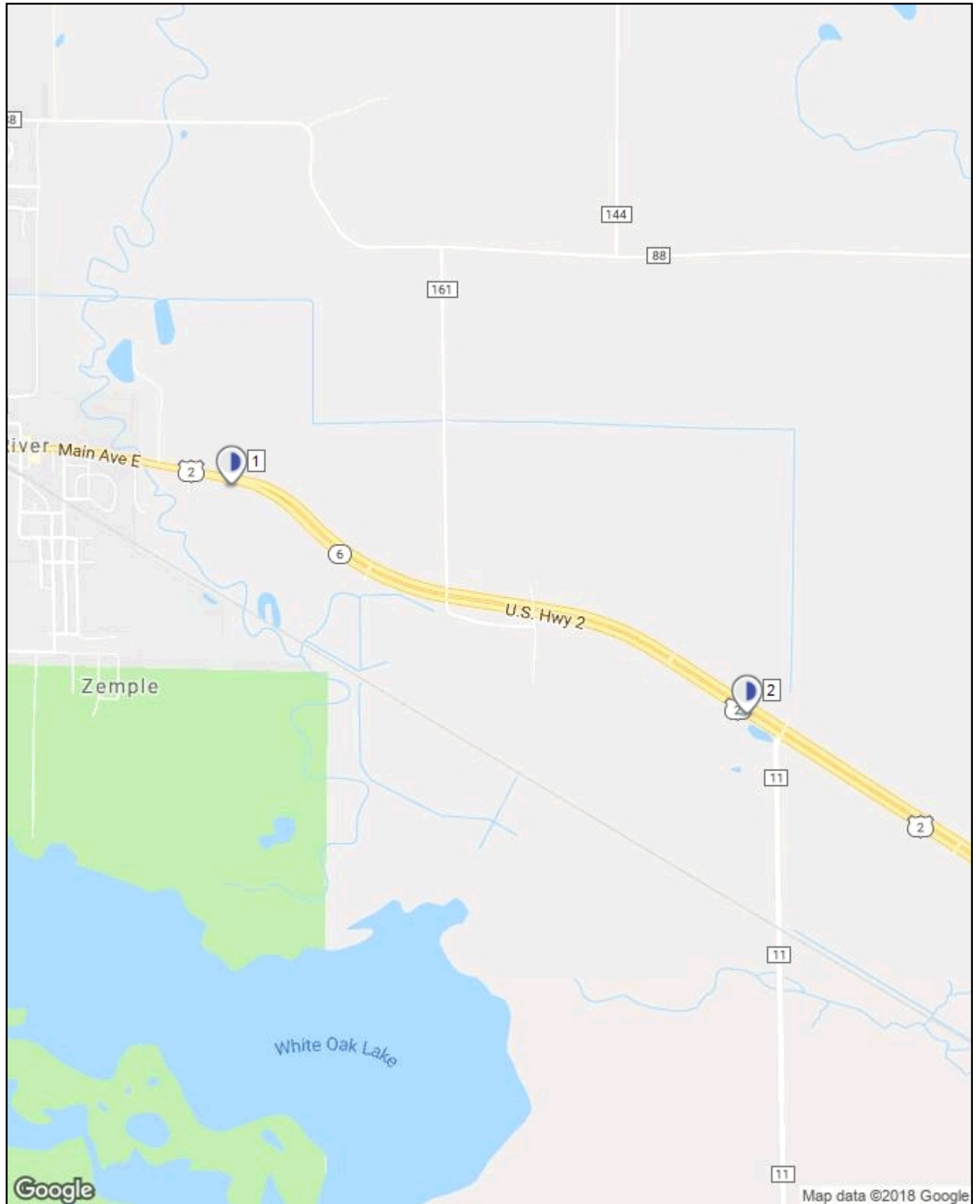




## Zekelman - Deer River MN market

Map #1





## Zekelman - Deer River MN market

Map Icon	Label	Panel#	TAB ID	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	10934	568311	Junior Bulletin / Regular	West	12' 0" x 24' 0"	24641	YES

**Location:** HWY 2 @ MP169.84 S/S

**Current Advertiser:** LAMAR ADVERTISING DULUTH COVER

	2	10932	568309	Junior Bulletin / Regular	West	12' 0" x 24' 0"	24641	YES
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**Location:** HWY 2 530FT W/O CTY RD 11 S/S

**Current Advertiser:** BULLYAN RV

**Total Weekly Impressions: 49282**



**Location # 1**



**Advertising Strengths:** This location targets traffic leaving Deer River heading to Grand Rapids to shop, eat and spend time recreating on the adjacent lakes.

<b>Market:</b>	<b>DEER RIVER</b>
<b>Panel:</b>	<b>10934</b>
<b>TAB Unique ID:</b>	568311
<b>Location:</b>	HWY 2 @ MP169.84 S/S
<b>Lat/Long:</b>	47.3311/-93.7787
<b>Media/Style:</b>	Junior Bulletin/Regular
<b>*Weekly Impressions:</b>	24641
<b>Panel Size:</b>	12' 0" x 24' 0" <a href="#">Spec Sheet</a>
<b>Vinyl Size:</b>	13' 0" x 25' 0"
<b>Facing/Read:</b>	West/Right
<b>Illuminated:</b>	YES
<b>Current Advertiser:</b>	LAMAR ADVERTISING DULUTH COVER

\*Impression values based on: 18+ yrs



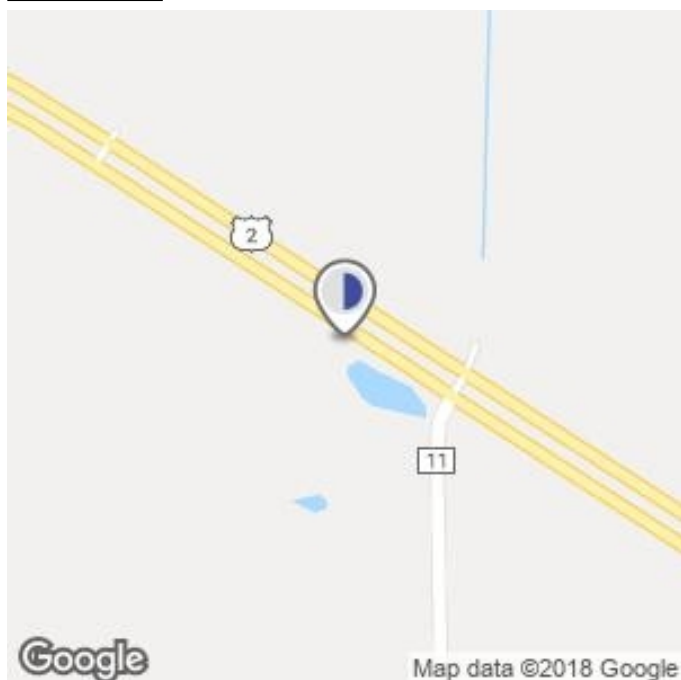
Duluth, MN

800-234-7293

Physical Address: 9331 Westgate Blvd., Proctor, MN 55810  
Mailing Address: P.O. Box 16030, Duluth, MN 55816-0030



## Location # 2



**Advertising Strengths:** This panel is positioned on the outskirts of Deer River capturing traffic heading to Northern Minnesota lakes and the casino located on the west side of Deer River.

**Market:** DEER RIVER

**Panel:** 10932

**TAB Unique ID:** 568309

**Location:** HWY 2 530FT W/O CTY RD 11 S/S

**Lat/Long:** 47.3216/-93.7475

**Media/Style:** Junior Bulletin/Regular

**\*Weekly Impressions:** 24641

**Panel Size:** 12' 0" x 24' 0" [Spec Sheet](#)

**Vinyl Size:** 13' 0" x 25' 0"

**Facing/Read:** West/Right

**Illuminated:** YES

**Current Advertiser:** BULLYAN RV

\*Impression values based on: 18+ yrs



Duluth, MN

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