

Bulletins

10'x20'

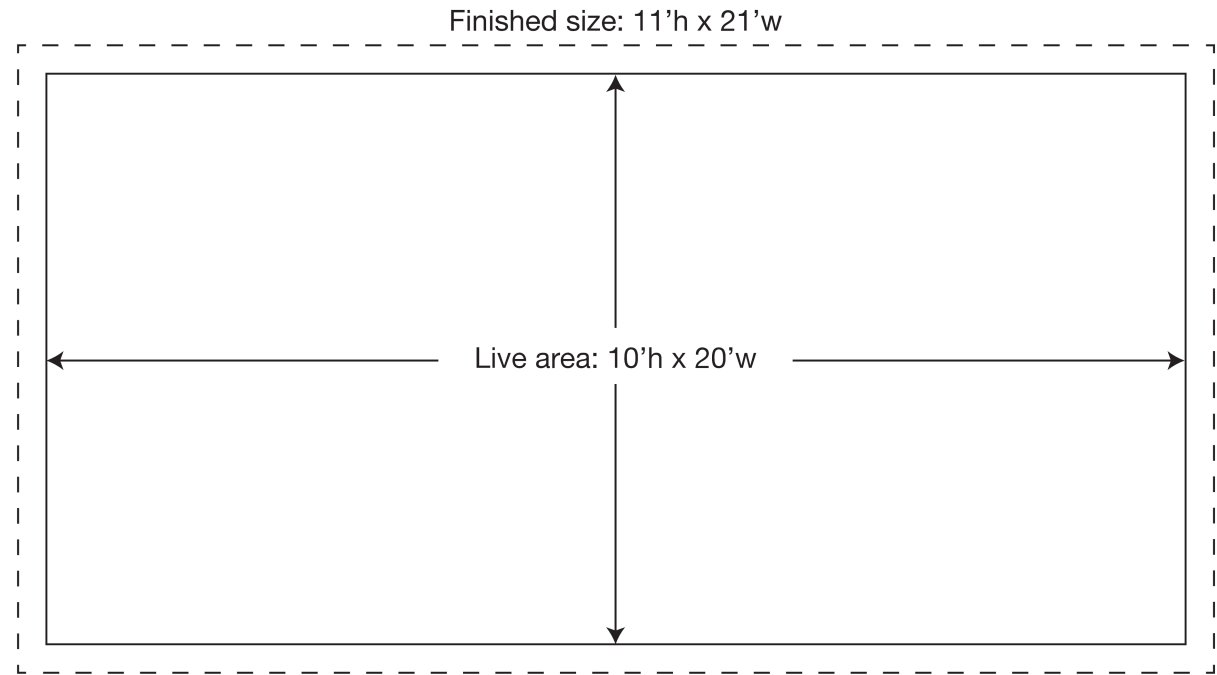
Flex Vinyl 6/6 B9

Live Area

10'h x 20'w

Finished Size

11'h x 21'w



Substrate

- Lightweight 7 oz solid PVC vinyl

Inks

- VOC-free materials preferred.
- Weatherproof/waterproof with UV protection.

Mechanical Size

10" h x 20" w

Artwork requirements

- Artwork must be prepared in proportion to the live area with adequate bleed to accommodate pockets, and must include crop marks.
- Output resolution must be 25 ppi at full printed size. For artwork prepared at the suggested scale of 1"=1', effective resolution of images in mechanical should be 300 ppi.
- All art bleeds. Live or outlined fonts, and placed images must be provided. All images must be saved as CMYK.
- Do not place text closer than 1/2" from edge of live area on any side within your mechanical.

Accepted file types:

- Packaged InDesign or Illustrator files, including all linked images and live fonts
- Print quality PDF with fonts outlined, and all raster images provided at the target resolution, including crop marks and bleed
- Photoshop files with bleed included, and trim and safety areas indicated within the file

Note: Please provide a low-res .jpg or .pdf for visual reference.

Finishing

4" pockets sealed with a 2" heat-seamed hem and 2" additional wrap on all sides, incorporated into the overall area. Bleed the pockets. Vertical seaming only.

Extensions

None

Disposal of material

All unused material remaining after conclusion of display may be disposed of unless instructions are received 30 days prior to conclusion of display date.

Delivery

Advertising material must be received at least 10 working days prior to the commencement of the showing, with applicable posting instructions.

Unless local law requires otherwise, advertising materials must be replaced at least once every 12 months

OUTFRONT Media reserves the right to accept or reject copy to be placed on its outdoor displays in its sole and absolute discretion. Copy to be placed in transit and municipally-owned systems, and on certain privately owned locations, may also be subject to the approval of the landlord and additional restrictions. In general, messaging/images that will not be deemed acceptable are: profanity, nudity, lewdness, graffiti style typeface (or copy that invites graffiti), messaging that denigrates the facility transit system, the owner, the location or the business conducted thereon. Copy must be approved in advance of production. Questions? Contact us at productionhelp@outfrontmedia.com. Copyright © 2018 OUTFRONT Media Inc. All rights reserved.