

**OUTFRONT/**

# **Black Squid Beer House**

Campaign








## | INCLUDED CREATIVE

The purchase of advertising space with OUTFRONT Media includes three (3) sets of creative executions at no cost. This includes the original set of proposed layouts along with 2 sets of revisions.

The designs contained in this presentation are:

 Original proposed layout(s)     Revision 1     Revision 2

## | ADDITIONAL REVISIONS

A fee of \$150 per revision will apply after the second included revision of the proposed creative executions.

0 Additional revision(s)    \$0 Total creative fee

## | USAGE

Should the client wish to use the final art or any elements within the proposed layouts, a creative services fee must be paid. The cost will be determined by the Creative Services team based on the proposed end use. Contact your OUTFRONT Media representative for details and pricing.